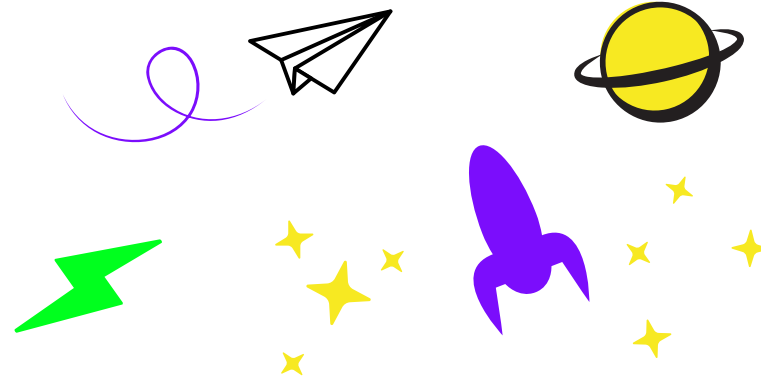
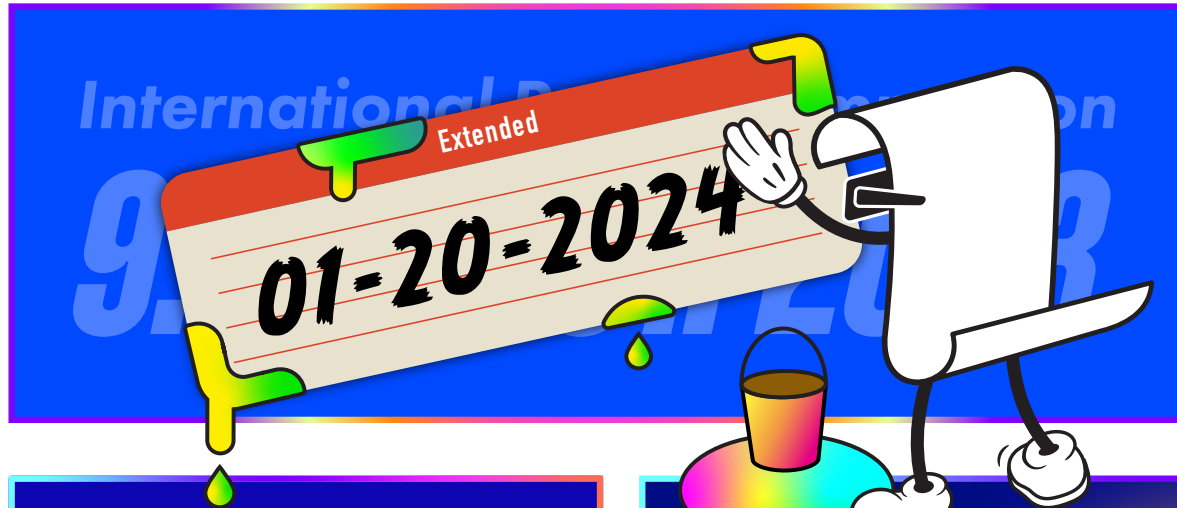


# POSTERFOR.COM



After triumphing over three challenging years of the pandemic, we are determined to seize this moment and ignite an explosion of positive energy. As we joyously celebrate our 5-year anniversary edition, we are beyond thrilled to unveil our exhilarating **primary competition category A**.

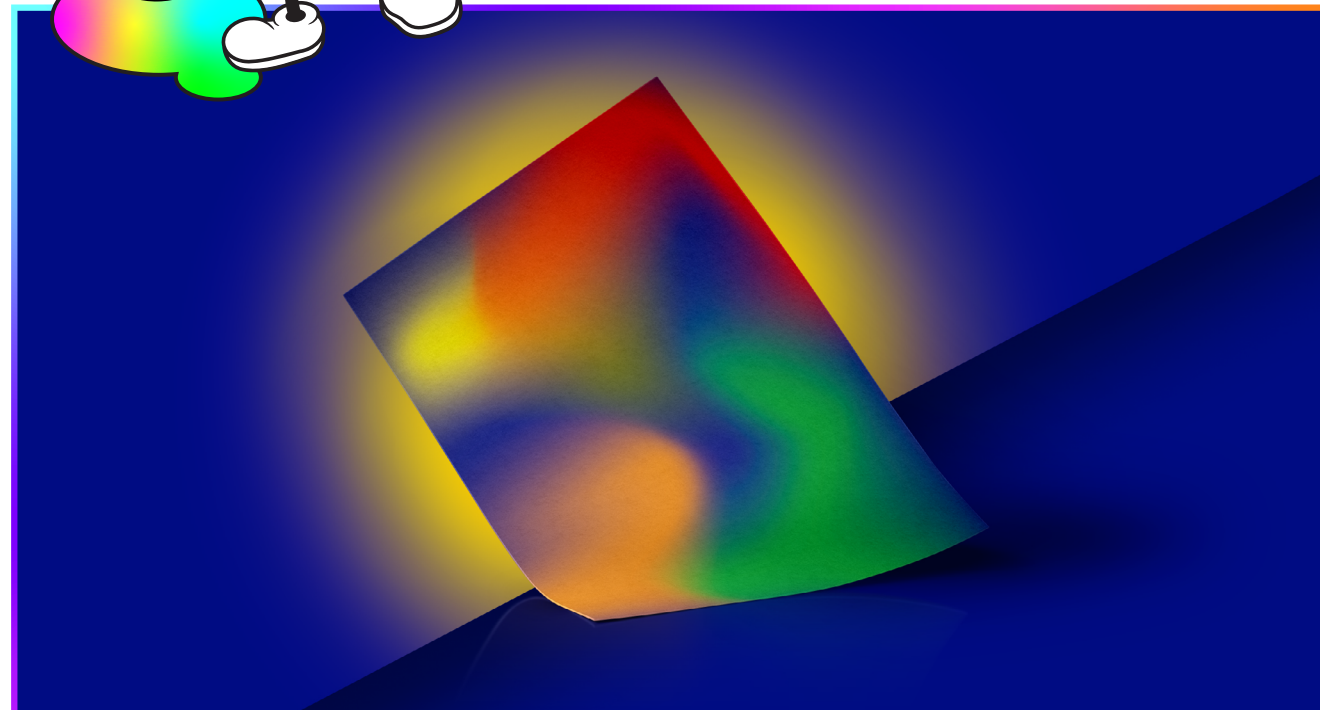
## Category A: Poster for Happy

**In category A**, we invite artists from all around the world to submit their posters that **convey happiness and positive energy**. Whether it's through vibrant colors, uplifting messages, or joyful imagery, we encourage participants to unleash their creativity and spread happiness through their art.

**Any poster that radiates happiness and brings a smile to people's faces is more than welcome.** So, grab your brushes, pens, or digital tools, and let your creativity soar as you create posters that fill hearts with joy. Submit your entries and be a part of this incredible journey to spread happiness.

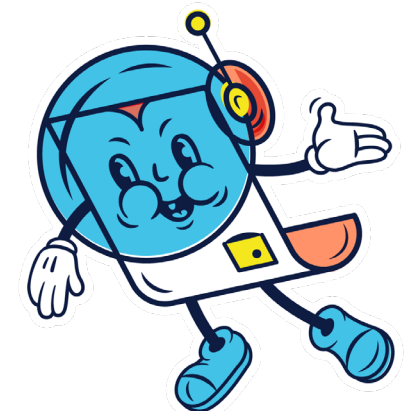
**Poster  
for\_\_\_\_\_.**

Poster For.com has come a long way since its establishment over five years ago. In 2018, we successfully found the project that garnered recognition from designers and artists worldwide. In 2019, we collaborated with ART FIRE, our partners, to hold a successful forum and exhibition in Beijing. To provide a better understanding of this year's competition categories, we have included detailed introductions, hoping they will be helpful to all participants.



**The Primary Category (A):  
Happy Poster :)**

**Since  
2018**



# POSTERFOR.COM

Introducing our **secondary competitions**, including categories B through D, where we stay true to our founding principles. We remain committed to raising awareness about important social issues.

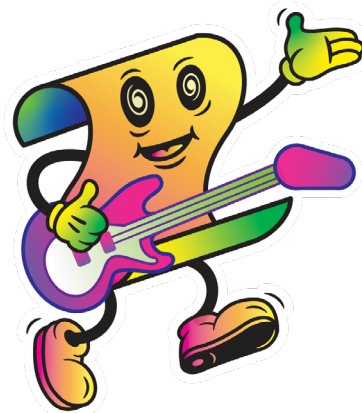
## Category B: Poster for UN SDGs topics

**Category B** invites participants to create posters based on the [United Nations' 17 Sustainable Development Goals \(SDGs\)](#). Utilize your artistic skills to shed light on these significant issues and inspire positive change. We encourage participating designers to [explore the SDGs \(click\)](#) as they can greatly inspire your creative process and lead to meaningful artwork. You may choose one of the SDG topics and create inspiring posters to help raise awareness about social issues. Let your creativity contribute to making a difference in the world.

**The SDGs are:** No poverty; Zero hunger; Good health and well-being; Quality education; Gender equality; Clean water and sanitation; Affordable and clean energy; Decent work and economic growth; Industry, innovation and infrastructure; Reduced inequalities; Sustainable cities and communities; Responsible consumption and production; Climate action; Life below water; Life on land; Peace, justice, and strong institutions; and Partnerships for the goals.

## Category C: Poster for Coffee Culture

**Category C** embodies the worldwide allure of coffee. It's a lifestyle, a social tradition, and an inspiration. It spans cultures, rituals, and experiences from cafes to streets globally. Let's celebrate a universal experience and translate it into striking visuals that resonate with coffee enthusiasts worldwide.



## Category D: Poster for Culture Diversity

**Category D** celebrates the diversity and richness of cultures worldwide. Design posters that showcase the beauty, traditions, and stories that define different cultures, promoting cultural understanding and appreciation. **From Art, Music, Literature to History**, let's celebrate the diversity of our culture.



## Category E: Hand-drawn poster

In the special category young artists aged 19 and below can showcase their talent through hand-drawn posters. The theme for this category encompasses the themes from categories **A (Happy)**, **B (UN SDGs Topics)**, **C (Coffee Culture)**, and **D (Culture Diversity)**.

Through these competitions, we strive to remind everyone of the importance of addressing crucial social issues. We invite you to join us in creating impactful art that draws attention to these matters and inspires positive change.

Join us in celebrating the art of poster design and become part of the Poster For.com community. Submit your entries and let your creativity shine!

